

Website

At the 2005 Annual General Meeting the English Volleyball Association launched its new website. The website presents a vibrant new image for the Association. A sound web based administrative platform was built enabling the website to be updated by the administrative team in the National Office and by volunteer officers of the Association.

An integrated National League fixture and results service was included on the website. This service enables the processing and maintenance of league results to be carried out remotely and in a timely manner. I would like to thank Geoff Hollows who has utilised this service in maintaining the league results this season.

The Development team in the National Office have reviewed and provided revised content for their respective areas. The website now provides a wealth of information that is a valuable resource to both members and the general public. The website will continue to expand with more information being made available online over time.

The website now offers a news reporting facility that can be accessed remotely allowing for the timely reporting of news articles. This gives the Association an increased communication channel with its members and the general public. The Association has recently appointed a Communications and Promotions Officer who is using this facility to increase the distribution of volleyball news to members and the public.

In March 2006 the second phase of the website was launched. This release included an online shop facility, a volleyball search facility, a member services area and online membership renewals.

The online shop facility enables Volleyball England goods and services to be purchased online with a credit/debit card for the first time. This has been greatly welcomed by the Association's membership with an influx of goods being purchased using this facility including tickets for the Prosport National Volleyball Finals and for the Big Volleyball Bash and Golden Jubilee Dinner.

The volleyball search facility offers the ability to search for Clubs, NVL Teams, Coach Courses and Referee Courses by region and by county. The search results provide links to websites, e-mail and maps.

The membership services area is exclusive to members of the Association. In this area members can maintain their personal information and access resources specific to their membership type. When logged in members can access additional searches in the volleyball search facility and discounted products in the online shop.

Within the member services area members can renew their membership with the Association online. Individual members can renew their coach, referee or player registration, club secretaries can renew their club affiliation and team secretaries can pay their entry fees and register their team players online.

The new website not only provides a new front for the Association and offers enhanced facilities but it is a vital administrative tool for the Association. The increase in information available online and the ability for members to maintain personal information and renew membership online has freed up valuable time for professional staff in the National Office to concentrate on future developments and offering an enhanced service to members. The online update of information has also enabled the collection of increased amounts of data that is essential for monitoring Key Performance Indicators of the Whole Sport Plan.

Martin Lindsey
Website Manager

Usage Statistics for the website (October 2005 – April 2006):

Figure 1: Monthly breakdown and daily average of Hits

	Daily Average	Monthly Totals
Month	Hits	Hits
Apr-06	48512	1455387
Mar-06	56393	1748186
Feb-06	41278	1155792
Jan-06	43246	1340651
Dec-05	33367	1034399
Nov-05	36787	1103629
Oct-05	34274	445570
	Total	8283614

Figure 2: Top 30 most visited pages (based on tally of the total hits for the top 30 websites each month.)

Rank	URL	Total
1	Home Page	133343
2	/News.php	41754
3	/Prosport_NVL/	41199
4	/Prosport_NVL/Mens_1.php	23312
5	/Prosport_NVL/Mens_2.php	16906
6	/National_Cups/	16559
7	/National_Teams/	14830
8	/Clubs/	13218
9	/Prosport_NVL/Womens_1.php	12008
10	/Prosport_NVL/Fixtures.php	10259
11	/Prosport_NVL/Womens_2.php	10127
12	/Beach/	9970
13	/Coaching/	9358
14	/About_Us/	8740
15	/Prosport_NVL/Mens_3_North.php	7631
16	/Prosport_NVL/Mens_3_West.php	7546
17	/Volleyball_Search.php	7332
18	/Prosport_NVL/Mens_3_East.php	6930
19	/Wanted.php	6338
20	/Prosport_NVL/Latest_Results.php	5693
21	/National_Cups/Cup_and_Shield_Fixtures.php	5265
22	/Calendar.php	4850
23	/Tournaments/	4647
24	/Schools_and_Youth/	4458
25	/Clubs/Club_Listings/	4171
26	/Tournaments.php	4088
27	/Prosport_NVL/Womens_3_South.php	4030
28	/Refereeing/	2659
29	/Supplies.php	2445
30	/National_Cups/Mens_KO_Cup.php	2195