



2019 NEVZA U19 Championships – Sponsorship Brief

Background

Volleyball England have hosted the NEVZA Volleyball Championships for the past 6 years. The first 3 years saw the U17 Championships for Girls and Boys hosted at the National Volleyball Centre in Kettering.

The last 3 years have seen the U19 Men and Women of the North European Federations Zonal Association comprising; Denmark, England, Faroe Islands, Finland Greenland, Iceland, Norway & Sweden participate.

The Competition last 3 days and is normally held over the final weekend of the October half term.

Since England's official acceptance as a member of NEVZA results have much improved, culminating last year with both of our teams competing for the bronze medals. Volleyball England's U19 Men won their match with the Women losing in a dramatic and exciting 5 set match.

The opportunity

Whilst the official competition name is the NEVZA U19 Championships, Volleyball England can offer:

- Naming rights – 2019 NEVZA U19 Championships sponsored by “partners name”;
- 4 - 8 courtside boards on each of the two courts;
- 2 floor stickers per court in a prominent position - maximising exposure when filmed;
- Company Logo/graphics prominent on any live streaming feeds controlled by Volleyball England;
- Current plans involve the finals being shown live on either Free Sport (tv channel) or BBC Live Website, in addition to our normal live streaming which will be advertised worldwide via our connections with the FIVB (World Governing Body) & CEV (European Governing Body) and NEVZA;
- Permanent placement of partners banner and hyperlinks on Volleyball England's website, not only on NEVZA competition pages. [for web link click here](#);
- Extensive Co-Branded content – programmes, tickets, give aways etc
- Banner adverts and links on the official Facebook page (NEVZA U19);
- Use of imagery for promotional purposes;
- Media/PR launch to announce partnership
- Agreed annual PR & Communication Plan
- Advert in VE's monthly online magazine plus two sponsor features during the season
- The NEVZA partner will also have the rights for two courtside boards at VE's National Volleyball Cup Finals and when held Super 8 Finals in the year of each championship;
- All competition pass lanyards to feature the partners name and logo;



- Courtside assistants to wear branded T-Shirts
- Branded product give-aways at the competition venue- e.g. warm-up T-shirts for all players to wear throughout the competition or free samples to be distributed to spectators;
- Opportunities for on-site merchandise sales or service promotions (excludes food or beverages)
- Eight Family tickets (2 adults 2 U16's) per day for the partner to use as promotion or staff incentive;
- 4 Family tickets for VE's National Cup Finals and Super 8 finals when held;
- Prize giving – the partner to nominate a representative(s) to be the VIP presenter(s).

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