

THE GAME PLAN

Implementation Plan Summary

July 2021



Introduction

Launched in September 2020, The Game Plan is our ambitious 10-year strategy.

As with any National Governing Body, we have a responsibility to lead the continued development of the sport. However, to achieve this, we want to work more collaboratively with our clubs and members.

The below provides an insight into how we will achieve this, focusing on existing operational and new project-based activity underneath our three key priorities and essential business functions.



We aim to better understand, articulate, and promote the opportunities that volleyball provides for anyone at any stage of their life.

- To develop customer pathway visuals and perform a gap analysis
- Education products – coaches, officials and more
- England Talent Pathway activities.



We will look to strengthen the English volleyball club structure by working hand in hand with clubs to help them meet their ambitions.

- To develop a consistent system to support clubs
- Commonwealth Games, Birmingham 2022
- Memberships, affiliations, and registrations
- Higher Education Volleyball Officer programme.



**VOLLEYBALL
ENGLAND**

We will work collaboratively to deliver and continuously improve the products and services that most benefit our clubs and the wider volleyball community, while also ensuring they provide healthy revenue streams that enable reinvestment in the sport.

- To review all current products and services
- To redevelop the indoor and outdoor volleyball facilities guidance
- Compliance – safeguarding lead
- To develop a data and insight strategy and action plan
- All competitions and events



Digital and Communications

We will work to implement a digital transformation action plan, embedding digital processes wherever possible and appropriate.

- To develop a digital transformation action plan
- To establish VolleyZone as a fit for purpose product
- All communications.



Finance, Governance and Compliance

Delivery of essential functions to ensure the sustainability of the organisation.

- Review of governance structures
- Finance – weekly functions, quarterly reporting, annual statutory submissions
- Governance – assurance review, application of sports code of governance
- Compliance – areas such as data protection and diversity and inclusion
- To review the physical infrastructure
- To develop a business development action plan.