

 **VOLLEYBALL**
ENGLAND

**2026 ANNUAL
AWARDS**

To serve and celebrate the volleyball community



CELEBRATING 70 YEARS OF VOLLEYBALL IN ENGLAND

Sponsorship Opportunities

70 YEARS OF VOLLEYBALL

2026 marks our 70th anniversary which is a milestone year celebrating seven decades of the volleyball community and the impact they create.

The Annual Awards Ceremony will be the flagship event of this national celebration, offering brands a unique opportunity to join a historic moment for the sport.



ABOUT US

We are the national governing body for volleyball in England responsible for the growth and delivery of all disciplines (Indoor, Beach and Sitting).

Working with our dedicated and vibrant community across the country, we have exciting and ambitious targets for the sport over the next five years that build on its strong foundations, the significant increase in youth participation currently being enjoyed and huge opportunities to professionalise the top end of the sport.



OUR VISION AND PURPOSE

Our purpose is simple: to ensure that everyone in the sport feels **a sense of belonging**.

Through progressive leadership, investment in people, and a commitment to quality, we are building a modern, inclusive sport for the next generation.

To deliver our purpose and mission, our strategy places our members firmly at the heart of everything we do.

OUR PRINCIPLES



- Our people, inclusion and diversity are at the heart of everything we do
- Act decisively and transparently
- Embrace a culture of continuous improvement
- Modern, progressive and innovative
- Invest in quality over quantity



OUR VALUES

- Connected
- Innovative
- Inclusive
- Respectful
- Open

These values guide every decision we make and shape the experience of both our members and partners

A 70 YEAR LEGACY OF INCLUSION



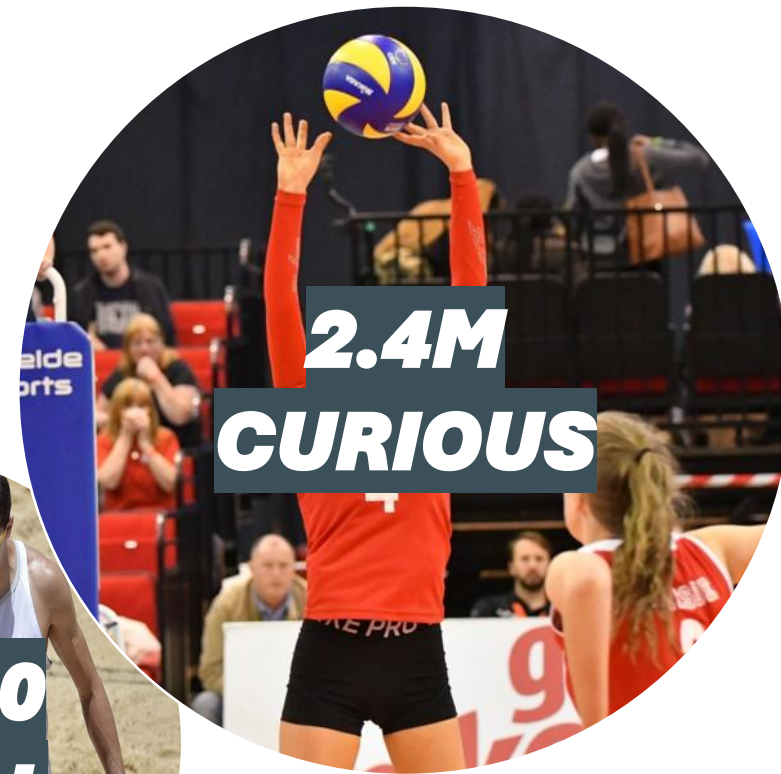
Dr. Don Anthony, an Olympic athlete, introduced volleyball to England after experiencing it for the first time in Cyprus during his compulsory military service following the Second World War. A few years later, in 1955, the first meeting of those interested in establishing an association for volleyball was held, and the Amateur Volleyball Association of Great Britain and Northern Ireland (now known as Volleyball England) was born.

Don aimed for an inclusive mixed sport and worked diligently to ensure it was open to all. Fast forward 69 years, and Don's vision is clearly reflected today across the three volleyball disciplines (Indoor, Beach, and Sitting/ParaVolley), highlighted by the fact that we have a 52% male and 48% female participation rate, a diverse base of players from different backgrounds/communities and equal appeal across the socio-economic spectrum.

VOLLEYBALL MARKET **IN ENGLAND**

We have a strong country-wide network of affiliated clubs, teams and individuals that are enjoying the sport regularly.

Our long-term ambition is to see our national teams competing and being successful on the world stage. Ensuring we have a network of strong, stable and sustainable leagues, events and clubs who can develop this talent pool is essential to achieving this target.



A SPORT ON THE RISE

Volleyball is experiencing its most significant growth period in decades:



117% increase in regular participation (last 2 years)



10% year-on-year membership growth post-pandemic



On 'most popular sports' list in England among Gen Z



150% increase in event attendance



137 K Followers



113% increase in Instagram followers



300% increase in live streams



165% increase in Facebook followers



Significant Investment in digital transformation and event professionalisation in line with our [Game Plan strategy \(2020-30\)](#)

Volleyball is not just growing... it's accelerating!

VOLLEYBALL ENGLAND

ANNUAL AWARDS



Saturday, 25th April '26



Loughborough university

A national celebration recognising the players, coaches, officials, volunteers, and clubs who power our community.

This year's ceremony will be our biggest ever as we celebrate 70 years of the sport.

The event is the culmination of a three-month campaign showcasing the stories, achievements and impact of our volleyball family.

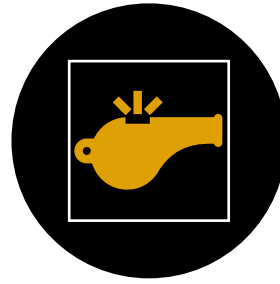


WHY THE AWARD MATTERS

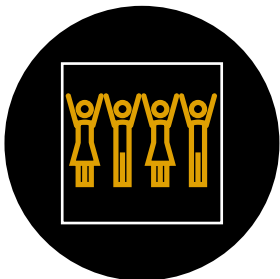
The Annual Awards acknowledge the dedicated volunteers and unsung heroes who make volleyball possible. They highlight excellence, inspire future leaders, and reinforce the values that define our sport.



Each week volleyball is played by thousands of people across the country.



Volleyball wouldn't be possible without the army of coaches, officials and volunteers who underpin it all.



Volleyball is an inclusive sport therefore bringing together individuals from different backgrounds and cultures - men, women, girls, boys, LGBTQ+, ethnically diverse communities regardless of ability or disability.



Every year through our Annual Awards we acknowledge the hard work of our volunteers, celebrate our unsung heroes and convey 'thank you', recognising their commitment to the sport.

WHY PARTNER **WITH US**

- ❖ Aligning your brand with the national governing body
- ❖ Supporting a 70-year legacy of inclusion and community impact
- ❖ Engaging a rapidly growing, deeply passionate audience
- ❖ Being central of a national campaign
- ❖ Amplifying your brand across youth, university, family, and community demographics



AWARDS CATEGORIES

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- ❖ Coach of the Year for Adults
- ❖ Coach of the Year for Children and Young People
- ❖ Young Coach of the Year
- ❖ Referee of the Year
- ❖ Young Referee of the Year
- ❖ Volunteer of the Year
- ❖ Club of the Year
- ❖ Contribution to Volleyball
- ❖ Serena Morten Inclusion Award
- ❖ Unsung Hero
- ❖ Peter Wardale Memorial Award



TAKE CENTRE STAGE IN OUR **70TH YEAR ANNIVERSARY**

Headline Sponsor Package (£2.5 – 5k)

- ❖ Naming rights: Volleyball England Annual Awards 2026 presented by [Your Brand]
- ❖ Logo on all presentation slides during the ceremony
- ❖ Dedicated long-term presence on the Volleyball England Awards webpage
- ❖ VIP reception access and opportunities to meet all our finalists
- ❖ Inclusion of product offers/promotions in event communications
- ❖ Opportunities for VIK product placement or service showcasing

SPONSORSHIP **BENEFITS**

As a sponsor, you will receive visibility across our entire Awards campaign including:

- ❖ Website announcements and branded news articles
- ❖ Company quotes featured in promotional content
- ❖ Custom graphics featuring your logo
- ❖ Feature across 100K-plus social followers on multiple platforms
- ❖ Regular mentions throughout the Awards build-up
- ❖ Branding across all event and digital communications

A sponsorship with Volleyball England enables your company to build on its association with the sport in England and grow the brand through retail, event and content opportunities that drive brand affinity and support your sales strategy.



BECOME PART OF 70 YEARS OF HISTORY

Partner with Volleyball England for the 2026 Annual Awards and join us in celebrating the volleyball community and the impact they create.

Contact: membership@volleyballengland.org