

## **CORE MARKET SUB GROUP**

### **TERMS OF REFERENCE:**

Reports to: **The Board of Volleyball England**

Occurrence: **at least four times a year, 2 weeks in advance of each Board meeting.**

Terms of Reference last reviewed: **15<sup>th</sup> February 2017**

Terms of Reference to be next reviewed by: **25<sup>th</sup> February 2017**

The Committee will be composed of a minimum of five members, of whom at least one shall be a non-executive director of the company and one other director appointed by the Board as chair. Sub Group members will be chosen to provide expert advice and insight into a broad range of areas which can include, but not be limited to, the Volleyball England Core Market.

### **Membership:**

- 2 Non-Executive Directors
- Core Market Officer
- Core Market Coordinator
- Regional Lead
- Competitions Lead
- Coaching Lead
- Officials Lead
- Children and Young People Lead

**Others:** The Sub Group may from time to time require staff, experts or other representatives to attend meetings as presenters, advisors or observers. The Chair will approve such invitations in advance. The Sub Group may establish task and finish groups from time to time to deal with various subjects.

**Quorum:** As long as 3 members are present.

The Sub Group has delegated powers from the Board to implement actions and initiatives in support of the Board's wider strategy.

**Remit:** The Sub Group undertakes a scrutiny role and advises the Board on any matters related to the Core Market. The Sub Group has delegated powers from the Board to implement actions and initiatives in support of the Board's wider strategy. The Committee will function as an advisory sub group of the Board.

**Terms of Reference:** To develop and recommend for Board approval, activities related to:

1. The development of the Core Market Strategy which will include development plans / strategies for clubs and regions.
2. The development of the Core Market Strategy which will include development plans / strategies for coaches, officials and volunteers.
3. Overseeing the design, development and marketing of Volleyball England products and services that will support the Core Market.
4. Reviewing and developing a competitions pathway for volleyball, beach volleyball and sitting volleyball.
5. Developing partnerships that will support the development and delivery of Volleyball in our Core Market.
6. Collecting, analysing and interpreting insight and data on our membership, in order to support the development of the Core Market.
7. Providing the Board with expert advice and input on key initiatives/issues, related to the Core Market.

8. Providing the Board with information about the outcomes and impact of key initiatives, related to the Core Market.
9. Providing the Board with advice and recommendations related to the Core Market.

**Term:** All members will be appointed for an initial term of not more than 4 years, which may be renewed but with the proviso that no member may serve for more than 8 years continuously. Membership of the Core Market sub group is voluntary but expenses will be paid.

**Conflict of Interest:** Sub Group members should abide by the Volleyball England Conflict of Interest Policy. Sub Group members should declare any direct or indirect interests that involve them, members of their family or their clubs at the start of each meeting.

Members are expected to be active and contribute to all meetings. If a member fails to attend/contribute towards three consecutive Sub Group meetings, the Board may revoke the appointment unless such an absence is authorised by the Sub Group.

The terms of reference will be reviewed on an annual basis, and the Sub Group will recommend to the board any necessary revisions.