CREATING YOUR OWN CLUB

EVE THOMPSON
WASHINGTON WOLVES BACKGROUND

• Satellite Club for a club based some distance away. 3-5 regular young people playing.

• Take over, boost junior numbers with help and support from school and through use of Sportivate funding to do other sessions in the area.

• Run a small competition for local schools with prizes.

• Run competition for name and logo of club ready to launch club (socialmedia).

• Add on adults session, again using social media and Sportivate to grow numbers.

• Enter team in a local end of season tournament – first competitive experience for some adults and juniors.

• Enter a mixed team in the lowest division of the local league.

• Continue to run club sessions, outdoor recreational sessions and social events within the club.
STEPS TO CREATING A CLUB

• BUILD SLOWLY WITH REALISTIC EXPECTATIONS
• GROW INTEREST THROUGH SOCIAL SESSIONS BEFORE COMMITTING TO DEVELOPING AS A CLUB
• SOURCE FUNDING TO ENSURE COSTS CAN BE COVERED WHILST BUILDING THE CLUB
• DETERMINE THE KEY PEOPLE TO KNOW IN THE AREA TO HELP GET THE CLUB OFF THE GROUND
• CREATE A BANK ACCOUNT, SOCIAL MEDIA PAGES, WEBSITE, PAPERWORK (E.G. CONSENT FORMS, RISK ASSESSMENTS)

• KEY CONSIDERATIONS;
  • LOCATION AND FACILITIES
  • SUPPORT FROM OTHER ORGANISATIONS – COUNTY SPORTS PARTNERSHIPS, LEAGUES, SCHOOLS, LEISURE CENTRES
  • COSTS

• PLAYERS AND PEOPLE FILLING OTHER ROLES IN THE CLUB
KEY STAKEHOLDERS

• WHO ARE THE KEY STAKEHOLDERS AND WHY ARE THEY IMPORTANT – WHAT CAN THEY DO FOR YOU?

• OTHER LOCAL CLUBS – LOCAL LEAGUE, NVL

• TYNE AND WEAR SPORT – COUNTY SPORT PARTNERSHIPS

• SCHOOLS IN LOCAL AREA – DEVELOP VOLLEYBALL PROVISION IN PE LESSONS

• ACTIVE SUNDERLAND – BRANCHES OF LOCAL AUTHORITIES

• THE PLAYERS

• PARENTS OF JUNIOR PLAYERS
HEVO TRANSFERABLE SKILLS

• Write individual skills that you have developed as a HEVO on different post-it notes.

• Now stick them to the wall depending on if you think these are transferable and would help when creating a club.
CHALLENGES FACED

• COMMITMENT OF PLAYERS AND OTHERS – UNRELIABLE CLUB INCOME
• FACILITIES – SCHOOLS FUNDING CUTS, EXAM PERIODS, VARYING COSTS
• CLUB BANK ACCOUNT – TWO SIGNATORIES, TIME TAKEN, AVAILABILITY OF LOCAL BRANCHES
• SUPPORT – YOU CAN'T DO EVERYTHING YOURSELF, YOU MUST SHARE RESPONSIBILITY AND DELEGATE TASKS WHERE POSSIBLE.
TOP TIPS FOR ADVICE

• KNOW THE AREA AND FORM RELATIONSHIPS WITH KEY PEOPLE IN THE AREA.
• KNOW THE SUPPORT AVAILABLE TO YOU IN THE AREA AND NATIONWIDE.
• DON’T BE TOO AMBITIOUS – WORK WITHIN YOUR MEANS.
• KNOW YOUR PLAYERS – YOUR CLUB WILL ONLY WORK IF YOUR PLAYERS ARE HAPPY. YOU MUST KNOW THERE COMMITMENT AND MOTIVATIONS. SOME PLAYERS MIGHT PREFER THE SOCIAL OR FITNESS SIDE OTHERS MAY WANT TO BE COMPETITIVE AND WIN LEAGUES.
• SOCIAL MEDIA CAN BE YOUR BEST FRIEND IF USED WELL.
• HAVE FUN!!!
THE FUTURE

• WHAT IS YOUR PLEDGE?

• DO YOU WANT TO START YOUR OWN CLUB OR BE INVOLVED IN EXISTING CLUBS?