Higher Education Volleyball Officer Programme

UNIVERSITY GUIDANCE

2017-18
What is the programme?

The Higher Education Volleyball Officer (HEVO) Programme empowers university students to increase volleyball participation at their institution. It also provides essential professional development for students to gain life and employability skills during their time at university. The HEVO Programme enables Volleyball England to create and develop a yearly workforce of students across the country who are all focussed on growing the sport in the student sector.

The role of a HEVO

To lead and co-ordinate the development of recreational volleyball at their host university in order to encourage new participants into the sport, ensuring a quality experience for all players, regardless of their ability. HEVOs have four key objectives:

- Deliver a weekly recreational volleyball session
- Run a minimum of one mass participation volleyball event per academic year
- Report participation figures to Volleyball England every term
- Upskill at least two students within their university to support officiating through the Grade 4 Referee course

Key attributes of a HEVO

- Willingness to mentor others
- ‘Can do’ attitude
- Excellent communicator
- Be the volleyball voice at university
- Organisation skills
- Motivational to other students
- Enthusiastic to develop sport
- IT and Social Media literate
Why choose volleyball?

- It’s social
- It’s inclusive
- It’s adaptable
- It’s a great workout

Volleyball can provide your university with a range of opportunities to broaden your options to students, staff and the wider community. Volleyball is the only high energy, zero contact, mixed team sport that can be played indoors and outdoors – whatever the ability of your participants. Volleyball is the top of the class in terms of inclusivity.

From introductory social sessions, intra-mural leagues to UV volleyball parties, volleyball can be adapted to meet virtually any scenario, setting or participant group you have on campus. It’s been said that there’s always two things you’ll see and hear on a recreational volleyball court – smiles and laughter. Happy participants are content participants who you have a better chance of retaining in sport and physical activity.

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**Participant gender split**

59% female, 41% male

**Senior HEVOs appointed to mentor HEVOs**

8

**% of HEVO participants went on to represent their University in volleyball**

37%

**Of participants would play volleyball after university**

76%

**Universities are part of the programme**

70

**Diverse HEVO workforce**

50

**Average number of students engaged per HEVO session**

16–17

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*‘Reuben has nearly doubled the participation rates at Sussex and his student retention is amazing. People come to Reuben sessions love him and he helps them to fall in love with volleyball’.*
HEVO Programme 2017-18

To become part of the HEVO programme, universities are required to achieve a number of minimum requirements, as listed below:

### Core HEVO Programme

**Minimum Criteria**
- Deliver a weekly recreational volleyball session, which is separate to competitive squads
- Run a minimum of one mass participation volleyball event per academic year
- Report participation figures to Volleyball England every term
- Upskill at least two students within their university to support officiating through the Grade 4 Referee course

**What could this look like?**
- A fun, weekly social session aiming to engage and retain a wide range of the student population
- The mass participation event could be at the start of the academic year as a UV festival or at the end as a summer celebration
- In each region we will look to organise a Grade 4 Referee Course for your university to access, which will be held at the start of the academic year—each university will get two free spaces.

### HEVO Plus

In addition to the core HEVO programme, we will be opening an additional opportunity called ‘HEVO Plus’. This has replaced last years ‘bolt-ons’ initiative, however will encompass much of the same desired activity.

Key information is listed below:
- 10 Universities will be awarded £400 in funding
- The awarding panel will take into account, a) previous track record, and b) capacity to deliver more
- Universities have a suite of options to incorporate into their HEVO plus programme (listed on page 4)
- The application has to encompass; a minimum of one , but expected multiple options.
- Universities will be required to report on the HEVO Plus in line with the wider programme deadlines.
- Application for HEVO Plus is included in the generic HEVO form.
Intra-mural Volleyball

**Minimum Criteria**
- Run at least six competition dates with at least eight teams

**What this could look like**
- Creating teams from university halls of residence, courses or just groups of friends
- Could be played indoor in the winter and outdoor in the summer
- 4v4 format to maximise sports hall space and reduce facility usage requirements.

**Successful example—UCL**
Last year HEVOs George and Alexandra established a sitting volleyball session within the university. It also reached out to local community to engage those less mobile and to educate others of the range of volleyball playing methods. Throughout the year they engaged 42 individuals in the programme.

Sitting Volleyball

**Minimum Criteria**
- Host at least 12 sessions throughout the year

**What this could look like**
- An inclusive session
- Pop up sessions around campus to maximise exposure and generate interest
- Links to external facility providers and community clubs

**Successful example**
Last year's HEVO, Fred worked with the University to create a community club. This resulted in a weekly volleyball session open to community members and students. This led to Fred successfully bidding for a development funding of a 3 year plan to create and enter a Bradford Volleyball Club into the National Volleyball League Division 3 North.

Workforce Development

**Minimum Criteria**
- To host either an Activator, Sitting Volleyball or Referee course

**What this could look like**
- A course held at the start of the academic year
- Targeting students with a willingness to support volleyball delivery
- Link with other universities to maximise numbers on the courses

Community Outreach

**Minimum Criteria**
- Linking with external volleyball organisations and offering new opportunities

**Successful example**
Last year's HEVO, Georgia became a 'This Girl Can' ambassador and was instrumental in helping the University to organise a volleyball UV session for over 350 people. She was an essential of the evening’s success through her organisation, networking, promotion and delivery skills.

Mass Participation

**Minimum Criteria**
- Minimum of three events throughout the year

**Successful example**
Last year's HEVO, Georgia became a ‘This Girl Can’ ambassador and was instrumental in helping the University to organise a volleyball UV session for over 350 people. She was an essential of the evening’s success through her organisation, networking, promotion and delivery skills.

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‘Timothy has made links with the local volleyball club in Chelmsford to see how the two clubs can work together.’
How to become part of the programme

1. Recruit a student to become your HEVO who has the attributes identified on page 1. Recruitment can be done through a formal interview or application process.

2. Ask the appointed HEVO to complete the application form, and decide whether you would like to apply for the HEVO plus grant. Further information on page 4.

3. Return the completed HEVO application form to Volleyball England by 16th June 2017.

4. On acceptance, complete the Service Level Agreement with your HEVO and ensure your HEVO brings this to the conference.
### Expectations for HEVO support

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<thead>
<tr>
<th>Strategy</th>
<th>Promotion</th>
<th>Workforce</th>
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<tbody>
<tr>
<td><strong>Senior HEVO</strong></td>
<td><strong>Volleyball England</strong></td>
<td><strong>Senior HEVO</strong></td>
</tr>
<tr>
<td>- Regional level support.</td>
<td>- Fresher’s Pack provided with tips for recruitment.</td>
<td>Senior HEVOs will organise a regional Grade 4 Referee Course.</td>
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<td><strong>Volleyball England</strong></td>
<td>- HEVO conference seminar on making yourself visible.</td>
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<td>- HEVO conference seminar on how to plan your sessions within your university.</td>
<td>- Downloadable posters and marketing materials.</td>
<td>Volleyball England</td>
</tr>
<tr>
<td><strong>University</strong></td>
<td>- Presence on university website and social media.</td>
<td>- HEVOs will be allocated two free places on the referee course.</td>
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<td>- Dedicated weekly sports hall usage at an appropriate time for the target audience.</td>
<td>- Celebration of successes within the university.</td>
<td>- Activator Award and Speed Cage training for all HEVOs attending the conference.</td>
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<td>- HEVO to plan the roll out of sessions with university.</td>
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<tr>
<th>Resources</th>
<th>Equipment</th>
<th>Branding</th>
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<tr>
<td><strong>Volleyball England</strong></td>
<td>- HEVOs provided with a Fresher’s Pack at the start of the academic year.</td>
<td><strong>Volleyball England</strong></td>
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<tr>
<td>- HEVOs provided with free Mizuno hoodie and polo shirt.</td>
<td>- Provide additional support for HEVOs looking to apply for Sport England Small Grants.</td>
<td>- HEVOs will be allocated two free places on the referee course.</td>
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<tr>
<td>- University</td>
<td>- Use of Volleyball England logos, and social media support.</td>
<td>- Activator Award and Speed Cage training for all HEVOs attending the conference.</td>
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<tr>
<td>- Universities to support HEVOs in applying for additional funding, e.g. local funding avenues or Volleyball England funding.</td>
<td>- Use of Volleyball England logos, and social media support.</td>
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**UNIVERSITY OF EAST ANGLIA**

‘As a ‘This Girl Can’ ambassador Georgia was instrumental in helping us organise volleyball UV sessions as part of the initiative. She is literally ‘Miss Volleyball’.'
HEVO Conference

The HEVO conference will take place on Saturday 23rd and Sunday 24th September at the National Volleyball Centre in Kettering. The conference is mandatory for HEVOs and the focus over the two days is to provide training, resources, inspiration and motivation to grow volleyball at their respective universities. Below are some highlights from our 2016 conference.

- 98% of HEVOs had a positive experience of Go Spike Activator training.
- 78% of HEVOs used social media to promote the conference to share their experience.
- 93% of HEVOs stated their skills improved attending the conference.
- 98% would recommend the conference to others.
- 90% were inspired by the keynote speakers.
- 96% of HEVOs felt the conference was well organised.
- 97% found the Sitting and Activator workshops really useful.

Josh has assisted in the development of our Inter College Program where players from the development team play fortnightly fixtures representing the college they study/live at during their time at University.
Contact Details for Volleyball England

**National Staff**

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<thead>
<tr>
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From previously nothing, Sarah has established volleyball at the university. Her Campus 330 Recreational Volleyball that has seen 119 unique participants take part this year.