2013-2017 Whole Sport Plan
Annual Coaches Conference
Kettering 2nd June 2013
Vision & Aspiration

Professional led, Volunteer supported “Hobby” sport

2009–2013

• Short term 4yr strategy for traditional forms of the game focused on Sport England funding
• Full time professional coaching focused local delivery team
• National Volleyball Center, Beach Facilities, Academies
• International competitions; test events; Olympics & Paralympics
• New head office and professional staff/executive expanded
• New brand image and promotion based on established brand values

2013–2025 Professionally run sport

• Long term 12yr strategy focused on driving participation through new markets and new forms of the game
• Full time professional area development focused management team
• Exploit existing assets and partner with others to leverage new localised resource
• Build domestic competitions with flagship events and increase international presence
• Expert based governance with ‘best in class professional business’ approaches
• Individual approach to engaging directly with customers through new media

- 1,500,000 people have had an experience of volleyball
- 36,000 engaged in Go Spike, 5,000 now playing regularly
- 24,500 young people engaged in activity linked to clubs
- 66 Universities engaging with HEVO projects
- 10 Sitting Volleyball clubs established
- 100+ talented young players in high quality daily training environments
- 1750 coaches qualified through new UKCC qualifications
- 40+ Beach Volleyball courts in purpose built facilities
Strategy 2013-17

- Vibrant Volleyball Communities
- Insight Informing Decisions
- Grow & Maintain Participation
- Local Partnership Investment
Strategy 2013-17
the participant journey
Strategy 2013-17
products & services meeting participant motivations
Programme 1 - *Let’s Play Volleyball Satellite Clubs*

- Young people transitioning from school to club utilising a satellite club approach
- Developing and deploying young leaders to support delivery
- Competition embedded at every level – thriving level 2 and 3 School Games
- Clubs delivering quality experiences for young people
Programme 2 - Student Volleyball

- Weekly 4v4 sessions for recreational and casual student players
- Increased entry into the Volleyball England Beach Student Cup 4s
- Links with local community clubs for additional expertise and participation opportunities
Programme 3 - Go Spike

- Weekly 4v4 sessions for recreational and casual community players
- Maximising the potential for beach volleyball participation during the summer
- Improving the ability of operators to deliver 4v4
Programme 4 - *Sitting Volleyball*

- A community network of clubs delivering an integrated offer
- Increasing participation of young people with club outreach
- Development of a workforce with specific expertise
Programme 5 - Talent Pathways

- Bespoke talent identification & recruitment project
- Junior Academy with FE partners & AASE
- Senior Performance Club Programme with HE partners
- Coaches following CPD

- Cadet, Junior & Senior* National Development Programmes
- Services to athletes & coaches coordinated nationally, delivered locally
Relationship Development

- Participation focused role
- Stronger management and delivery
- Understand and translate national strategy
- Developing new partnerships
- Landing offers and programmes at local level
- Utilising local volleyball infrastructure
- Mobilising local resources
# WSP 2013-17 Outcomes - Summary

<table>
<thead>
<tr>
<th>Programme</th>
<th>4yr Outcome (National)</th>
<th>Annual Outcome (Local)</th>
<th>VE Annual Support (tbc)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Schools &amp; Young People</strong></td>
<td>11,060 14yrs+</td>
<td>80 satellite clubs</td>
<td>£5,000 for delivery and capital</td>
</tr>
<tr>
<td><strong>Students (FE/HE)</strong></td>
<td>8000</td>
<td>4 satellite clubs</td>
<td>£5,000 delivery and capital</td>
</tr>
<tr>
<td><strong>Go Spike</strong></td>
<td>250 weekly sessions</td>
<td>8 weekly sessions</td>
<td>£5,000 delivery and capital</td>
</tr>
<tr>
<td><strong>Sitting</strong></td>
<td>128 registered disabled players</td>
<td>10-12 players with registered disability</td>
<td>£tbc delivery and capital</td>
</tr>
<tr>
<td><strong>Talent</strong></td>
<td>100 Junior Players in Satellite Academies</td>
<td>10-15 Junior Players in Satellite Academy</td>
<td>£15-20,000 delivery</td>
</tr>
</tbody>
</table>
7. What Next ...

1. **Assessment of readiness & Expression of interest (4 weeks)**

2. **Management group - Terms of reference, Chair (4-8 weeks)**

3. **Agree outcomes - Draft SLA inc. host agreement (8-10 weeks)**

4. **Draft development plan (8-12 weeks)**

5. **Appoint VRM (12 weeks+)**